



VA COUNCIL OF CEOS

The Economic Impact of Confident CEOs: A 5-Year Study

CEOs in peer roundtables make better decisions and grow faster.

An independent study created by Knowledge Advisory Group suggests that Roundtables/Forums increase confidence in making business decisions, improves the CEO's ability to manage business-related stress, improves efficiency of making business decisions, and improves overall performance as a CEO. These more confident and efficient leaders saw an increase in sales growth (186%) and employee growth (148%) over the 5-year period.

5-year study results:

- **186%:** Increase in sales growth
- **148%:** Increase in employee growth
- **85%:** Say VACEOS is the most valuable business organization they belong to

92%

- Say performance has improved as a CEO
- Say contributed to growth or sustainability of business
- Say roundtable has improved efficiency with business decisions

*Request complete methodology and findings: info@vaceos.org



VA Council of CEOs is a nonprofit organization serving CEOs of small and mid-sized businesses in Virginia.

Virtual roundtables for CEOs now forming.
Learn more at vaceos.org today.