



VA COUNCIL OF CEOS



Thank you for being an advocate for VACEOs!
Please feel free to copy and paste the copy below as needed.

SCRIPT COPY

Dear {insert name},

My company is a proud sponsor of a unique CEO member organization that I think you would find of great value: the VA Council of CEOs (VACEOs.org).

Members often say, "Joining the Council is one of the best decisions I've ever made."

I am cc'ing Scot McRoberts (scot@vaceos.org), the executive director of VA Council, on this email as a way to introduce you to this group. I suggest you two meet, either by way of one of their casual Get to Know VACEOs events (<https://www.vaceos.org/gtk-f50/>) or via a face-to-face meeting.

VACEOs is a nonprofit association serving CEOs and entrepreneurs of small and mid-sized businesses in VA. Their mission is to connect CEOs for learning and growth through continuous learning opportunities and an experienced network of Members and Sponsors.

The primary reason most business owners join VACEOs is for the confidential, peer-to-peer Roundtable experience - an experience that often transforms businesses and changes lives.

Formed in 2000, the Council is now 240+ Members strong. They serve business owners of \$1M+ revenue and 5+FTEs and membership includes CEOs of some of Virginia's fastest-growing companies.

Please let Scot or me know if you have any questions about this organization. And, let me know when you meet up and I will do my best to join you.

All the best,

{insert your name/signature}